



PRESS RELEASE

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WALTER & TANDOORI: MULTI-PLATFORM SERIES LAUNCH

Canadian animation producer Image Entertainment Corporation (Image) is launching its first original, fully financed series of 52 x 11' episodes, WALTER & TANDOORI at MIPCOM this year. An action-comedy for kids 6-11, the eco-themed series starts airing in Canada on public TV broadcaster Radio-Canada SRC, in January 2010.

WALTER & TANDOORI, good green fun!

A light-hearted 2D action-comedy series for the 6-11 set, features everyday life stories of two best friends: Walter, an inventor of sorts, and Tandoori, a hyper-active chicken who gets the pair into crazy predicaments! Like all great duos, Abbott and Costello, Laurel and Hardy, Shrek and the donkey, one character "make the mess" [Tandoori] and the other [Walter] saves the day, usually with zany, very inventive ideas.

Walter's pro-environmental world view is always infectious, fun and rarely green-to-an-extreme. Green living just happens to be in Walter's DNA - he races cars to work using his trusty made-for-two bicycle, and when he spots garbage dumping, he jumps overboard from a cruise ship, where he's supposed to be relaxing celebrating his own birthday ! The pair ensures that every episode is packed with slapstick, situational humor - the signature hallmarks of the Walter & Tandoori animated series.

"Visual humor is key, these characters are serious about their missions, but hysterically funny in how ridiculously they try to accomplish them!" says Sylvain Viau, co-creator and president of Image. "The show is filled with crazy antics which punctuate these green-themed stories." Sylvain goes on to explain that "there's an incredible history to the main character of Walter [who] grew naturally from a live-action stage show, it's been 12 years of steady growth, and now the timing is cool for a series like this which doesn't preach, the environmental concerns are dealt with lightly, with intelligence and most importantly, with humor."

Walter & Tandoori, now a multi-platform TV series, has accompanying webisodes (65 x 2), online games, and in 2010 the Walter-Tandoori Foundation will be established, along with a dedicated website, full-length feature, books and school kits will be released. Sylvain adds "What makes Walter so special is that nothing can stop him when he gets it in his head it's planet-saving time - even if his ways are unconventional and sometimes pretty zany, he always seems to succeed."



Sylvain nurtured Walter's evolution into a broadcast series for global distribution, while building other notable animation success stories. Founder and president of Montreal-based animation company Image Entertainment, his company coproduced several hit series with Marathon of France, including TOTALLY SPIES, MARTIN'S MYSTERIES, TEAM GALAXY and MONSTER BUSTER CLUB.

New York-based distribution company Branscome International is working together with Image with its MIPCOM 09 launch. President Catherine Branscome notes "Walter & Tandori is simultaneously clever and clumsy, inventive and silly, irreverent and endearing." "And most of all, not didactic, the series is simply, fun!"

About Image Entertainment Corporation Inc.

Based in Montreal (Quebec) Canada, Image Entertainment is a television and film production company specializing in 2D-3D animation. It also acts as a partner at different levels of co-production. Image Entertainment productions are family and kids oriented. Here are some of our productions: 'Walter', a 2D animated series (65 episodes) broadcast on TV5 Québec-Canada, VRAK-TV, BBC Kids and Radio-Canada. As co-producer with Marathon, France: 'Martin Mystery', broadcast on YTV, VRAK-TV, Nickelodeon, RAI, M6 and Canal J (66 episodes); 'Totally Spies', broadcast on Teletoon, Jetix and TF1, Cartoon Network (78 episodes); 'Team Galaxy' broadcast on YTV, VRAK-TV, Jetix and France 3 (52 episodes); 'Monster Buster Club' broadcast on SRC, YTV Jetix and TF1 (52 episodes); 'Amazing Spiez' broadcast on Teletoon and TF1 (52 episodes). www.image-cie.com/main.html

About Branscome International, LLC

A New York City-based Sales Agency and Producer's Rep firm, Branscome International specializes in animation content for all ages, and for clients of all sizes. For example, the "king of indie animators" - Academy Award nominated Bill Plympton's creations are repped by the company, as have rights for major globally popular television series such as Pucca, from Jetix [Disney XD]. Recently, the company completed a pre-sale negotiation with HBO for a 2010 Valentine's Day special, and helped secure international partners for series pilot and coproduction agreements between North America and Europe. Additional licensing deals for completed productions have enabled Branscome International clients' shows to be seen on: The Sundance Channel, Atom Films and Comedy Central, as well as on various Cartoon Networks around the world. www.branscomeinternational.com

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